**8/14/2026**

**To Whom It May Concern:**

I am pleased to recommend **SimGolfNow** as an operating partner for commercial property owners and organizations looking to add a high-quality golf simulator amenity to their facility.

I am the owner of **Stahl Enterprises**, which owns **Work Play Rochester at 3000 East Ridge Road in Rochester, New York**. We partnered with SimGolfNow to operate an indoor golf simulator studio within our property, and the experience has been extremely positive.

From a property owner's perspective, one of the biggest advantages of the SimGolfNow model is that they provide much more than a golf simulator room. They operate the experience. Their team manages the technology, booking platform, payments, customer communication, marketing, access, and ongoing support. This has allowed us to offer a professionally operated amenity without requiring our staff to become experts in the golf simulator business or take on significant additional day-to-day responsibilities.

The addition of SimGolfNow has also enhanced the overall value proposition of Work Play Rochester. It gives our tenants and their employees something unique that is not typically found in a traditional office environment and helps differentiate our property in the market. We have been able to use the golf simulator as part of the conversation with prospective tenants, and it has contributed to the sense that Work Play Rochester is more than simply office space—it is a place where people can work, meet, entertain clients, and enjoy the facility.

An additional benefit is that SimGolfNow brings its own customer base into the property. Golfers who may otherwise have had no reason to visit Work Play Rochester are introduced to the building and our other amenities and businesses. That additional exposure and activity creates value beyond the simulator itself.

We have also been impressed with the professionalism and responsiveness of the SimGolfNow team. They have approached the partnership with an owner's mentality and have worked with us to make sure the operation fits well within the larger property.

For a building owner considering a golf simulator as a tenant amenity, customer attraction tool, or additional revenue-producing use of space, I would recommend speaking with SimGolfNow. Their operating model significantly reduces the complexity of implementing and managing a simulator while providing the property with a distinctive amenity that can enhance the experience for tenants, guests, and the surrounding community.

I would be happy to discuss our experience at Work Play Rochester with other property owners considering a similar partnership.

Sincerely,

**Greg Stahl**
Owner

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